



## CAN TEAM MEETING MINUTES

**Location:** Virtual

**Date:** January 9, 2025

**Time:** 6:00 PM

**Minutes taken by:** Bill Repucci & Erica Zangwill

### Agenda items

- (5 mins - Erica) housekeeping
- (30 mins - Joel) Joel to join and present his proposal for hurricane donation allocation
- (10 mins - Team) Items for Sale: Establish processes to verify legitimacy of items listed.
- (3 mins - Erica) Member Directory Proposal – schedule 1 hour call
- (2 mins - Erica) Jeremy Browner: CAN-hosted live streaming of his free PPL course.
- (10 mins - Mike) CANREPS
- *POSTPONED* (Bobby) Facebook Advertising Policies

### Attendees:

Bill Repucci, Bobby Patterson, Craig McCotter, Erica Zangwill, Joel Amick, Mike Davis. Stephen Linson  
Absent: Anne Bias, Leeanna Tolles, Bill Pereira, Beth Duncan, Shane Parreco, Susan Hawes

### Updates

- Expecting the IRS-approved letter of determination in the mail any day.
- Anne Bias will start recruiting brand ambassadors to promote CAN.

### Discussion topics / Open issues

- Erica has been having great difficulty adding Anne as page moderator on our Instagram - Joel to assist

### UCC proposal on funds allocation

- Joel Amick joined the call to present on behalf of UCC a funds allocation proposal
  - One of, if not THE largest use of GA aircraft in relief effort.
  - UCC is focusing on distributing funds from major contributors
  - Requested CAN help support the Western Carolinas Air Museum
    - Estimated \$41,572.14
  - Hendersonville Airport (8NC9) needs rebuilding
    - Estimated \$33,000
  - Need for Aviation fuel (100LL and Jet A) & maintenance
    - Estimated \$10,000/mth for three months, \$30K total
  - All of the above would total \$105,000 (CAN has ~\$120,000)
  - Joel and UCC would like to help us direct our funds as a true disaster relief organization.
  - Bobby recommended we put our funds in a short-term CD. This will hold the funds until we have a distribution plan - Bobby, Erica, David to discuss

### **Managing For-Sale Ads on CAN Facebook Page**

- Suggestions and Feedback:
  - Posting Requirements: Proposal to require all sellers to post a photo with "CAN," the current date, and the seller's last name visible.
  - Monitoring Sales Posts: Team agreed to diligently monitor posts for red flags, including:
    - Recently created Facebook accounts.
    - Limited or questionable friend lists.
- Ideas for Managing or Limiting For-Sale Ads:
  - Suggestion 1: Allow for-sale ads only on Tuesdays and Thursdays, requiring a photo with the date, name, and "CAN" included.
  - Suggestion 2: Ban sales entirely on the CAN Facebook
  - Suggestion 3: Migrate business, for-sale items, and similar topics to a separate, more appropriate platform, keeping the CAN Facebook page primarily for social networking.
- Additional Perspectives:
  - Craig: Suggested implementing a rule where users must be part of the group for a certain number of days before being allowed to post sales, and restricting sales to a specific day.
  - Mike: Expressed preference for returning the page to a social focus and banning sales altogether.
  - Stephen: Will map out ideas and present them to the group for consideration.
  - Discussed whether all for-sale ads should require admin approval. Stephen believes this is feasible.
  - Question raised by Bobby: Should selling be considered part of CAN's social presence/networking?

### **Member Directory Proposal**

- Erica would like to revisit the member directory proposal, or at least the overall concept, with the group. This will help bring any new members up to speed and serve as a refresher for others. She believes it's important for everyone to fully understand the idea before we break into working groups and begin strategy planning. Erica to send separate meeting invite

### **Jeremy Browner's free PPL course**

- Unable to CAN-hosted live streaming of his free PPL course. Erica recruited someone to live stream, but unfortunately it was too late to arrange for this session as there are a lot of admin tasks. We would love to offer a virtual option to our members down the road. Erica suggested brainstorming how to make it work and who to take the lead

### **Regional CAN Reps**

- We have grown large enough, with three main geographic areas
- Promotes social gatherings in these areas
- Trey Brown agreed to join as a Rep. Mike to continue recruiting others
- Question raised by Bobby: Does implementing this new initiative require a board vote?
  - Mike to send an email to the team explaining the initiative in more detail, and then we will determine if it requires a board vote.

### **Other topics**

- Meetings will be on Tuesdays at 6:30 or 7:00 (Depending on Beth's availability)
- Suggest meetings start with BOD issues, followed by CAN Rep issues

### Action Items

- Stephen to draft a proposal outlining potential changes to the management of for-sale ads and share it with the group for feedback.
- Decision to continue monitoring sales posts closely in the meantime.
- Erica to decide on new meeting cadence and send next meeting's invites
- Erica to send separate meeting invite to revisit and review member directory concept / proposal
- Bobby to look into short-term CD options
- Erica to connect with Joel on getting Anne added as a page moderator

**Adjournment** time: 7:00 PM